SAM CALDWELL

(203) 859-4269 • samcaldwell3@gmail.com

EDUCATION

Middlebury College, Middlebury, VT   May 2019
B.A., Neuroscience
• Relevant Coursework: Information Visualization, Data Structures, Categorical Data Analysis, Health Policy in Action
• Awards: Paul Ward '25 Memorial Prize Nominee for Outstanding First-Year Writing

---

EXPERIENCE

Capsule New York, NY   October 2021-Present
Business Insights Analyst
• Manage reporting and analysis of KPIs across the business and perform ad-hoc analyses to understand root causes of performance using Looker, SQL, Metabase, and Excel
• Synthesize and present key metrics and performance indicators to the Executive team, identifying opportunities and challenges and developing ideas to improve the business
• Partner with different stakeholders across teams to develop dashboards by writing LookML code
• Support Executive team and growth teams by owning projects to drive customer growth and retention

LinkIt! New York, NY   July 2019-September 2021
Data Analyst
LinkIt! Is an early-stage educational technology company.
• Created analyses for clients to show high-level trends, perform cohort analyses, and identify at-risk students relative to test performances and demographic data
• Developed Python scripts to automate analysis and production process, reducing quality assurance time by 30%
• Cleaned and analyzed structured and unstructured data using SQL, Python, and Excel

UVM Health Network Burlington, VT   Winter 2019
Strategic and Business Planning Intern
• Worked under Network Director to measure ROI for dollars earmarked for improving population health for the six-hospital health network
• Refined Excel models for use with new value-based care measures using research into literature and case studies

athenahealth Boston, MA   Summer 2018
Web Business Analyst Intern
• Interned on Product Management team, culminating in creation and presentation of comprehensive competitive analysis based on research into best practices and competitor sites
• Automated monthly report process using index match, data validation, and dynamic visualizations to track KPIs in an Excel dashboard

Center for Teaching, Learning, and Research Middlebury, VT   2016-2019
First Year Mentor & Peer Writing Tutor
• Nominated and selected by professors to tutor peers in writing and editing papers and oral presentations
• Mentor two first-year writing seminars in addition to weekly drop-in tutoring shifts

---

SKILLS / INTERESTS

Technical: Looker, SQL, Excel, Python / Jupyter, Salesforce, Amplitude
Interests: Crossword puzzles, chess, skiing, podcasts